

August 9, 2019



**RE: Sponsorship and Exhibitor Opportunity
34th Annual Conference on the Environment – November 7, 2019
Minneapolis Convention Center (MCC)**



Dear Potential Sponsor/Exhibitor:

On November 7, 2019, the Minnesota Section of the Central States Water Environment Association (CSWEA) and the Upper Midwest Section of the Air and Waste Management Association (A&WMA) will host the 34th Annual “Conference on the Environment”. This marks the 20th consecutive year that the two organizations have formally united to host this event. Last year, over 300 environmental professionals from Minnesota and surrounding states attended this full-day conference. This year, we have another full slate of technical presentations on regional environmental and energy issues.

We are excited to continue with last year’s event location at the Minneapolis Convention Center (MCC). This venue provides convenient access for attendees including agency personnel, environmental professionals, municipal and industry representatives, and students. For directions and additional details regarding the conference center, please visit the MCC website. <http://www.minneapolis.org/minneapolis-convention-center/>. Although the facility provides an efficient layout and convenient access, please note daily parking rates will apply.

We are writing on behalf of the organizing committee to let you know about conference sponsorship and exhibitor opportunities. We have three (3) conference *sponsorship* options this year.

- The first is an **Event Sponsor** for \$350. Event sponsors will receive extra signage throughout the conference and during the keynote address and lunch along with signage during the event that was sponsored. The following events can be sponsored and will be determined based on a first reserved basis: welcome desk, breakfast, morning networking break, afternoon networking break, and happy hour networking event. We will be reaching out to exhibitors based on registration to choose events.
- The second level is a **Conference Sponsor** at \$200. Conference sponsors will receive signage throughout the event.
- The third level is the **Student Challenge Sponsor** at \$200. Student Challenge Sponsors will be recognized during the keynote address and lunch as well as during the presentation of the Student Challenge awards. Please contact the co-chairs listed below if your organization would like to donate to the Student Challenge in another amount.

Conference *exhibitors* receive the signage benefits of a Conference Sponsor and will be provided exhibit space and two full admissions to the program. The early registration cost for a conference exhibitor is \$550. Exhibitor fees increase to \$650 after October 24, 2019. Please note there is an additional electrical fee if your exhibit requires electricity. Finally, we will be having some additional activities in order to boost visitors to the exhibitors. This will require no additional time from our exhibitors and more information to come.

Your sponsorship demonstrates commitment to the success of this important conference and to the environmental professionals who will be attending. To allow time for adding your name to the conference materials, please respond as soon as possible. Registration can be completed on-line (<https://cswea.wufoo.com/forms/2019-coe-exhibitor-registration/>).

If you require additional information or have questions, please contact the co-chairs named below.

Sincerely,

Your 34th ANNUAL CONFERENCE ON THE ENVIRONMENT Sponsorship Co-Chairs:

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